



To: Church Brothers/ True Leaf Customers

From: Church Brothers Sales

Date: 2/15/10

Subject: **Transition from the Desert to the Salinas Valley**

We will soon be transitioning from the Desert to the Salinas Valley. The following is our anticipated start up schedule. The True Leaf Processing Plant will tear down on March 26th and will be up and running on March 29th. Keep in mind that Easter is on April 4th so it is important that all orders get put in early!

	Finish Desert	Start Huron	Start Salinas	Finish Oxnard
Lettuce	April 8	March 25	April 6	
Leaf	March 25	March 16	March 30	
Romaine	March 25	March 16	March 30	
Broccoli	March 5		Feb 22	
Cauliflower	March 12		March 8	
Celery	March 5		June 15	June 30
Mixed Veg	March 27		March 29	
Mixed Dock	March 27		March 29	
True Leaf	March 26		March 29	

During transition it can be confusing because some products are in Yuma and some have already moved north to Huron and Salinas. **We ask that you put your orders in as early as possible so we can service your account.** The earlier you get your order in the better service you will get because we will have to transfer some items.

All schedules are subject to change depending on weather patterns and how it affects the crops

Thank you for your Business!

If you have any questions please call your Church Brothers Sales Rep, 800-799-9475